## MANSFIELD DOWNTOWN PARTNERSHIP ADVERTISING AND PROMOTION COMMITTEE

Festival on the Green Subcommittee
Monday, July 19, 2010
Partnership Offices
1244 Storrs Road (Storrs Commons)
(860) 429-2740

5:00 p.m.

## **AGENDA**

- 1. Call to order
- 2. Public comment
- 3. Approval of Minutes from June 14, 2010 (Attached)
- 4. Review Task List (Attached)

Advertising – Ashley

- Review Revised Flyer & Draft CMW Brochure (Handouts)

Art – Kim/Kathleen

Music – Bruce

Parade – Barry and Tom

Set-up – Kristin

Sponsors – Cynthia

Vendors - Kathleen

Volunteers – Kathleen

Food – Kathleen

- 5. Discuss Gift Baskets
- 6. Review Master Events List (Attached)
- Celebrate Mansfield Weekend update Vintage Mansfield – Kathleen Picnicpalooza – Kathleen KYTF – Cynthia
- 8. Other
- 9. Next meeting date: Monday, August 2, 2010
- 10. Adjourn